

**National Association of Communication Centers  
Business Meeting  
2014 NCA Conference, Chicago  
November 21, 2014**

**Attending:** Beau Bingham, Taylor Brashear, Carl Brown, Russell Carpenter, Cathy Cayetano, Kim Cuny, Marlina Davidson, Jennifer Butler Ellis, Erin Ellis, Danielle Leek, Luke LeFebvre, Paul Mabrey, Vicki Nelson, Marlene Preston, Amber Raile, Anand Rao, Rachel R. Reed, Kate Rempfer, Lindsay Sabatino, Theodore Sheckels, E. Sue Weber, Jeff Van Cleave, Bonnie Wentzel, Susan Wilson

**I. Call to Order: Chair, Rusty Carpenter– 9:35 am**

**II. Approval of Minutes of the 2013 Meeting (Distributed via email) –**  
Minutes approved without additions or corrections

**III. Officer Reports - Elected**

**A. Chair: Rusty Carpenter– Membership update**

- 93 members currently
- Goal to get to at least 100 by the time we leave Chicago
- Distributed cards promoting membership and journal; share with other conference attendees

**B. Vice Chair: Marlina Davidson**

- **Chicago Convention Report for the Division**
  - Legislative assembly – 7 hours of meetings during the conference
  - Handout from legislative assembly – governance documents
  - Consider volunteering to participate another year
- **Presentation of Top Panel Award**
  - Planning for the Next 100 Years – Moving Communication Center Research Forward
  - Wendy Atkins-Sayre, Kristen E. Hoerl, William Butler, Steven J. Venette, Michael King, Carl J. Brown, Jennifer L. Bevan, Jennifer Waldeck, Patricia R. Palmerton

**C. Vice Chair Elect: Bonnie Wentzel**

- **NCA 2015 Planner's Report**
  - Las Vegas –smaller venue with only 3 slots, may move business meeting slot to early morning or off site
  - Consider presenting with other sections – Basic Courses, Experiential Learning
  - Consider short course or “Embracing Opportunities”: Pedagogy, Research, Professional Service, Technology, Administration, Beyond the Academy
  - Discussion:
    - Consider sections that have more slots-- community college, basic courses.
    - Attend panels if colleagues are presenting – even those not sponsored by CommCenters.

- Such participation should be listed in newsletter.
- **Awards**
  - Preston Leadership Award – Jennifer Butler Ellis
  - Hobgood Distinguished Service Award – Ted Sheckels
  - Von Till Newcomer Award – Danielle Leek
- **Library on website** on website – need volunteers to help with that

#### **D. Past Chair: Jennifer Butler Ellis**

- Tutor Certification still in process; 2 institutions certified in the past year
- Updating info on website – more clarity about substance and process
- Consider getting program certified

### **IV. Officer Reports - Appointed**

#### **A. Student Advocate Report: Erin Ellis announced the following awards**

- Outstanding Consultant Award
  - Donald Watson, undergrad, College of Southern Nevada
  - Nicole Magee, graduate, University of southern Mississippi
- Student awards at NACC:
  - Huddy Gunn Competitive Graduate Paper Award--Carl Brown and Nicole Magee, University of Southern Mississippi
  - Bob and Ann Weiss Undergraduate Paper Award--Derek dittmar, Randolph Macon college

#### **B. Website Report: Rusty for Shawn Apostel**

- 1,446 sessions; 960 unique visitors
- 3,406 page views; 2.36 pages viewed each session
- 74% of our visitors are in the USA. Visitors also came from Brazil (11%), India, United Kingdom, Italy, Portugal, Mexico, Philippines, Argentina, and Canada.
- While most people viewed the index page, 273 people viewed the journal page, and 369 viewed the directory of centers page. 170 visited the “join” page, and 193 visited the “about us” page.
- 660 visitors found the site on Google, 21 on Yahoo, and 23 on Bing.
- 391 visitors entered the site directly by typing in the URL.
- Send suggestions to Shawn; everyone should contribute.

#### **C. Publications Specialist: Kate Rempfer**

- Thanks for contributions – see website, including archives of newsletters
- Spring edition will be published before NACC.
- Tutors can contribute.

#### **D. 2015 Conference Chair Report: Anand Rao**

- April 17-18, Mary Washington
- New Info Technology Convergence Center, including Speaking Center
- Reaching out to other types of centers – joining forces, finding new areas of collaboration
- QEP – First-Year Experience in Writing, Speaking, Research
- Hotel available \$89 per night

- Some may want to coordinate transportation from various airports.
- Theme – “Coming Together” – call available soon
- Rusty, reporting for Linda Hobgood: Consider sites for 2016. Contact Linda with suggestions.

#### **V. Listserv Update: Rusty Carpenter**

- 276 members currently on the list
- New participants may sign up at the meeting or by contacting Rusty.

#### **VI. Communication Center Journal Update: Ted Sheckels**

- Literature is increasing – books by Turner and Sheckels, and Atkins-Sayer and Yook
- Journal – received 3 manuscripts
- Don’t be discouraged by “revise and resubmit” notice
- Good list of reviewers
- What is the critical mass necessary for Vol 1, #1? – discussion as follows:
  - Show strength in first one – 6?
  - Work for panels should be developed into submissions – 5-7?
  - Might invite some authors for the first issue
  - First issue would provide models
  - Variety is important – praxis and research
  - Let Ted know if something is coming in a certain timeframe
  - May distribute materials at other business meetings
  - Send info to other listservs
  - Encourage colleagues
  - Consider article connecting NCA/NACC to journal – maybe someone who attended the first one
  - Need to connect our organization to the journal – need to write our own history
  - Linda hosted the first conference – would be a good person to author
  - Grad student could do oral histories from those who attended the first conference
  - Making the case for CommCenters in first issue
  - Ted – Vol 1, #1 does need to suggest that this is a “kick off”
  - Creative piece? Ethnography?
  - Advantage of being an e-journal format – include oral histories, videos
  - Send ideas to Ted.

#### **VII. Elections -- Vice Chair Elect**

- Two candidates – Danielle Cordaro and Anand Rao
- Elected – Anand Rao
- Marlina -- If interested in a position, send email to any of the officers if you want more info or want to volunteer.

#### **VIII. Basic Course Conference Announcement --Taylor Brashear**

- Basic Course Director Conference, Jan. 23-24, Lexington, KY
- Registration open now

**IX. NACC/Basic Course Conference Collaboration -- Beau Bingham and Luke LeFebvre**

- Might consider combining courses – NACC and Basic Courses
- Potential advantages: Might help with travel expenses, more choices of places, might increase membership, might offer research opportunities
- Potential disadvantages: Need someone to work with both groups; might have fewer opportunities for student presentations, might lose university setting
- Discussion as follows:
  - Maybe not every year
  - More expensive conference fees and fees for meeting rooms in hotels
  - May want to discuss on listserv or at NACC to get better input from the group. Be careful that the conversation works for members of the list who are also members of Basic Courses.
  - January would be difficult for students – and maybe faculty.
  - Occasional combination could be fruitful, but might want to keep separate identities

**X. Passing of the Gavel to Marlina Davidson, new chair**

**XI. Adjourn -- 10:48**

*Minutes submitted by Marlene Preston  
for Brandi Quesenberry, Recorder*