

**National Communication Association
Annual Conference
Washington, D.C.
November 22, 2013
Business Meeting Minutes**

Attendance: Beau Bingham, Russell Carpenter, Catalina Cayetano, Marlina Davidson, Linda Di Desidero, Jennifer Butler Ellis, Erin Ellis, Clark Frieser, Laura Giu, Jim Helmer, Linda Hobgood, Luke LeFebvre, Kyle Love, Vicki Nelson, Marlene Preston, Brandi Quesenberry, Theodore Shekals, Morgan Smalls, Kathie Turner, Jeff Van Cleave, Sue Weber, Bonnie Wentzel, Esther Yook

- I. Call to Order (2:31 p.m.)
 - II. Minutes from the 2012 NCA Conference
Approved (Motion: Sue Weber).
 - III. Officer Reports: *Elected Positions*
 - A. Chair: Jennifer Butler Ellis
Report was given by the Chair of current events: Communication Centers Journal, identify priorities for Section and NACC conferences, and continue to work forward.
 - B. Vice Chair: Russell Carpenter
Report was given by the Vice Chair about program planning and slots, peer-reviewed process, panels have been successful, and appreciation to reviewers for their work.
 - C. Vice Chair Elect: Marlina Davidson
Report was given by the Vice Chair Elect on next years NCA (100 years), theme – The Presence of Our Past(s), looking back over a five year period, be thinking about panels, papers, and ideas to build longitudinal perspectives of communication centers, five total slots – four for panels and papers, one for business meeting, conference will be held in Chicago.
 - D. Recorder: Luke LeFebvre
Report was given by Recorder about the past two years of membership numbers – members were urged to recruit new members to help secure the Communication Center Section longevity.
- Officer Reports: *Appointed Positions*
- E. Publications: Kate Rempfer (Marlina Davidson)
Report provided by Marlina Davidson for Kate Rempfer for *Communication Centers Newsletter*, apology for missing information, online version includes all submissions – please continue to contribute to the newsletter from directors, tutors, or other staff.
 - F. Excellence at the Center: Linda Hobgood
Report provided by Linda Hobgood regarding Excellence at the Center site locations – variables include geography, holiday, etc. Develop criteria that would aid in the

selection, location, dates for considerations for event selection. Please submit to host 2015 conference.

Motion by Linda Hobgood to move application proposal submission date to the month of June.

Motion approved.

G. Student Advocate: Erin Ellis

Report provided by Erin Ellis about who was awarded the Student Paper Awards (*Bob and Ann Weiss Undergraduate Paper Award* and *Huddy-Gunn Graduate Paper Award*) at NACC: (1) Danielle Deville and Mariah Young and (2) Carl Brown. Please volunteer to be a reader for student papers for the NACC conference.

Motion by Erin Ellis to change Facebook page name to something more concise.

No action taken.

H. Website Manager: Shawn Apostel (Russell Carpenter)

Report given by Vice Chair for Shawn Apostel about the NACC site update, domain transfer occurred; site will be operation by January 1, 2014.

I. Representative to NCA Nominating Committee & Member of Section Nominating Committee: Sue Weber

Report given by Sue Weber that January is the time to nominate/vote for new members.

IV. Old Business

A. NCA Unit Membership Count: Jennifer Butler Ellis

Report was given on NCA unit membership and recruitment – continue to recruit.

B. Listserv: Rusty Carpenter

Report given about number of members on communication center listserv (285) – recruit new members via listserv.

V. New Business

A. NACC 2014 Spring Conference at Arizona State University-West campus: Bonnie Wentzel

Announcement about new conference site, theme “Students at the Center: Connecting Ideas and Energizing Our Future” between April 11-12, 2014. A schedule of happenings: awards banquet will be on Friday night, large screen demonstrating visual communication pieces of students, affordable onsite housing \$75/single, \$115/double per night, registration and call for submissions begin on December 2, 2013 – really focused on making conference an engaging event.

B. Newly Certified Tutor Training Programs: Sue Weber

Report five programs applied for certification – four approved (i.e., *Arizona State University-West campus, Coe College, University of Mount Union College, and San*

Jose State University), total 12 certified programs. Should apply for certification: (1) student tutor recognition, (2) recognition and feedback about your center, and (3) certification enhances our Section and organization.

C. Appointed Positions

Student Advocate: Erin Ellis

Excellence at the Center: Linda Hobgood

Website Manager: Shawn Apostle

Nominating Committee: Jennifer Butler Ellis, Russell Carpenter, and Marlina Davidson

Publications: Kate Rempfer

D. Elected Positions

Immediate Past Chair: Jennifer Butler Ellis

Chair: Russell Carpenter

Vice-Chair: Marlina Davidson

Vice Chair Elect: Bonnie Wentzel (*Nominated & Elected*)

Recorder: Brandy Quesenberry (*Nominated & Elected*)

E. Task Force for Advisory on Communication Center Journal

Russell Carpenter presented progress on Communication Center Journal: title, national search conducted for editor – Dr. Ted Sheckels will be the first editor for the *Communication Center Journal*. Research and Praxis section of the journal that will be both peer reviewed. By NACC will have an editorial board and vision statement in place by April 2014, and open for submissions.

F. NCA/NACC Conference Guidance and Vision Proposal: Jennifer Butler Ellis
Priorities for conferences survey results:

NACC: Practical ideas, student focus, new center start-ups, scholarly research

NCA: Scholarly research, practical ideas, new center start-ups, student focus

Motion by Jennifer Butler Ellis to approve these priorities (directly above) for each conference.

Motion approved.

Motion to include graduate papers submitted for either conference undergraduate, graduate, and faculty awards will be considered for either NACC or NCA when submitting and coordinated by the Vice Chair elect.

Motion approved.

G. Award Announcements: Marline Davidson

Joyce G. Ferguson Faculty/Director Award: Roy Schwartz

Outstanding Consultant Award: Carl Brown

Von Till Outstanding Newcomer Award: Jon Wiebel

Hobgood Distinguished Service Award: Kim Cuny

Turner Award: Kylie Love
Preston Award for Leadership: Sue Weber

Top panel: “Communication Center Connections with the Basic Course,” Kimberly Cuny, Marlina Davidson, Erin Ellis, and Kate Rempfer

Top paper: “Building Connections with Your Audience and Community through Your Commencement Address,” Kate Rempfer and Marlina Davidson

H. Additional Announcement(s) from Membership:

New book on *Communication Centers: A Theory-based Guide to Training and Management* by Kathleen Turner and Theodore Sheckels.

Meeting adjourned at 4:50 p.m.

Respectfully submitted by Luke LeFebvre.

Approved by Jennifer Butler Ellis.