

# SASA

## Speaking Across the Curriculum

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Robert O. Weiss, Editor

### COLUMBIA COLLEGE

Columbia College (SC) has announced the receipt of a major gift that will be used to establish the Tom and Anne Pearce Communication Center. The Center will address three areas: communication across the curriculum, communication in business and industry, and communication skills building among students in grades K-12. Sara Nalley, of the Department of Speech, is working on planning and developing the new center.

### NORTH CAROLINA – CHAPEL HILL

In April the Faculty Council at the University of North Carolina passed the following resolution:

Sec. 1. Effective Fall 1998, all first year students (regardless of major) entering UNC-Chapel Hill who are exempted from taking English 11 and English 12 (Composition and Rhetoric) must pass with a letter grade a one-hour course entitled Oral Communication (Comm 09) . . . .

Sec. 2. In addition, each academic degree-granting major will develop plans to assist students to develop communication skills. The goal of this portion of the requirement is to assist students to become articulate communicators in the area of study they have chosen.

### DEPAUW UNIVERSITY

At DePauw University the position of Director of the Speaking and Listening Center, held by Pamela Miller, has been made into a full-time appointment. The Director will also teach one course in the Communication Arts & Sciences Department each semester.

Eleven faculty members participated in the Oral Communication Workshop conducted by Karin Ahlm, Associate Coordinator of Faculty Development, in August.

You are invited to send news for the next (May) issue to the editor:

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### SAC REMARKS

**At Stetson University**, Michael McFarland and Susan Wilson coordinated and led a two-week Oral Communication Across the Curriculum faculty workshop. The purpose of this workshop was to reinforce and build on the workshop Pat Palmerton conducted at Stetson several years ago.

**At The College of William and Mary**, Theresa Castor has received a one-year appointment to replace Tamara Burk, who is on a special leave at Hamilton College.

Charles Roberts reports that the number of oral intensive courses at **East Tennessee State University** exceeds 64 at this time, and the faculty workshop conducted by Bill Kirkwood this summer was fully subscribed.

An account of the speaking-intensive course requirement at **Pomona College** was published in the Spring, 1997, issue of *College Teaching*.

Gretchen Weber and John Haas, of **Midlands Technical College (SC)**, formally visited the Speaking and Listening Center at DePauw University in August.

### NCA PROGRAM

The full electronic convention program can be easily accessed via the NCA home page at <http://www.natcom.org>. Instructions for convention registration and NCA membership are available at the same site.

# National Communication Association 1998 Convention, New York City, November 20-24, 1998

*Note: This year's National Communication Association Convention provides a richer than usual array of programs, papers, short courses, and meetings relevant to speaking across the curriculum.*

## **Speaking Across the Curriculum: Sharing Institutional Stories.**

Saturday, November 21, 1998, 8:00-9:10 a.m.

Chair: Theodore F. Sheckels

Tamara L. Burk, "Speaking Across the Curriculum as Paradigm Shift"

Lisa M. Skow, "Developing a Comprehensive Oral Communication Program to Serve the Needs of a Large University"

William W. Neher, "Cost Determination for a Communication Across-the-Curriculum Program"

John T. Morello, "Testing the Limits—Turf, Resources, and Competition: What Happens to Speaking Across the Curriculum When it is One of Several Across-the-Curriculum Requirements?"

Cynthia M. Gottshall, "Preparing the Uninitiated: Integrating Communication into the First Year Humanities Course"

Maria M. Scott, "Extra Burden or Teaching Aid? Speaking-Intensive Requirements in Freshman Composition"

Cindy Buell, "Results of Our College-wide Speaking Across-the-Curriculum Faculty Questionnaire"

Robert O. Weiss, "Sustaining Speaking Across the Curriculum Programs"

## **Oral Communication Assessment Across the Curriculum.**

Sunday, November 22, 1998, 9:30-10:40 a.m.

Chair: Catherine G. Hendrix

Ann L. Darling, "Assessing Oral Performance Across the Curriculum: Issues and Challenges"

Colleen Garside, "Assessing Oral Performance Across the Curriculum: Ideas and Practices from the Social Sciences"

Ann L. Darling and Deanna P. Dannels, "Assessing Oral Performance Across the Curriculum: Ideas and Practices from a Department of Mechanical Engineering"

Lisa M. Skow, "Assessing Oral Performance Across the Curriculum: Using Video Tape to Enhance Student Performance"

## **The Role of Oral Communication in the Pedagogical Process; Perspectives on Faculty Development and Student Learning.**

Tuesday, November 24, 1998, 8:00-9:10 a.m.

Chair: Tamara L. Burk

Tamara L. Burk, "The Impact of a Faculty Development Program on Strategic and Student

Responsiveness in Discussion-intensive Freshman Seminars"

John T. Morello, "The More Things Change, The More They Stay the Same: Fundamental Similarities and Differences between Speaking-Across-the-Curriculum and Writing-Across-the-Curriculum Programs"

Colleen Garside, "The 'Critical' Role of Using Discussion to Promote Student Learning and Critical Thinking."

Patricia R. Palmerton, "The Role of Student Oral Communication and Pedagogy in the Multicultural Classroom"

## **SHORT COURSE**

### **Oral Communication Across the Curriculum: Designing, Implementing and Assessing a University-Wide Program.**

Saturday, November, 21, 1998

2:00-4:40 p.m.

Michael W. Cronin

and George L. Grice, Instructors

Mike Cronin and George Grice will once again offer their popular across-the-curriculum short course.

Note that the Short Course requires advanced registration and a \$50.00 fee.

## **AND CHECK THESE OUT**

On Monday James Madison faculty will describe "The Integration of Speech Communication Studies throughout a University-Wide Program," and Jimmie Trent will chair a program on "linked courses." On Sunday William Rawlins chairs a program on "Performing Across the Curriculum."

Other individual papers are worth watching for. On Monday Colleen Garside will explain "Values in Alternate Argument Spheres: Communication Across the Curriculum Programs." Also, Lori Zackel will analyze "Communication Skills Competency Across the Curriculum" and Kent Menzel and Lori Carrell will discuss "Student Willingness to Talk in Class." On Saturday George Grice and Michael Cronin will provide "The Case for Near Peer Tutoring."