

COMM CENTERS BUSINESS MEETING
November 15, 2010

- I. Call to Order
- II. Approval of Minutes of November 2009—no discussion
- III. Reports
 - A. Officers' Reports
 1. Sheckels (Chair)
 - a. Task force has been formed to reorganize units and structure of convention. Prelim report, no recommendation. But for counting, each person notes their primary membership—secondary = ½ person, third + don't count at all. This proposal could threaten our existence, because this unit second plus for many. We still need 100 persons to remain section.
Asked for motivations: People have complained convention is too large, programs not great, sessions with few attendees, discrepancy in acceptance rates—however Ted has heard no evidence for any claims.
Wendy said that other concerns included redundancy of units, the size and effectiveness of legislative assembly, and programming issues
 - b. Units will no longer have control of programming. Unit offers papers (Panels?). Other Reviewers review based on key word descriptors that best match your key words. Hence, a submission to Comm. Centers section may not be on a panel for Comm Centers. No guaranteed number of slots. Review process hope to lead to more cooperation and less redundancies among units. Timeline? Three “supertracks” research, pedagogy, professional got horrible feedback.
 2. Kathie Turner (Past Chair)—Stand in for Vice Chair elect Sue Weber: Nov 17-20 New Orleans. Theme: “Voices”
 - a. We keep same number of panels as we had this year for New Orleans.
 - b. There is a special committee addressing theme panels
We can connect with other groups (comm. College, public address) to create panels
 - c. New thread: Voices of consciousness—to highlight service projects.
 - d. We will know what is accepted by themes before final rankings are due
 - e. Wednesday of Convention will be a type of “Voluntourism” panel.
 - f. NCA is changing conference submission platform from “All Academic” to “Attendee Interactive”
 3. Wendy: Program Planner
 - a. 4 submitted papers and 7 panel submissions competed for three slots (other is for business meeting. Some submissions were sent to Scholar2Scholar. But we need more paper submissions, not just panel ideas.
 - b. Short course was not accepted because most schools have no money for new initiatives. Instead, from 10-12 Tuesday, there will be Lounge Hours dedicated to discussions about developing communication centers.
 - c. Concern was expressed from the floor that our Unit doesn't meet needs of community college center directors. Division is very large for Community College is a very large division with a different mission. Four-year institutions need focus on service and research. For Community Colleges, centers are a source of revenue for the college and part of curriculum.

Discussion addressed the effort to find a balance because there is much variations in the labs and their missions. Ted noted that within the NCA context, research is the valued entity—admin and practice treated as second-rate. However, our section is light on the research side, so others think we aren't "with it." The reason we hold onto Spring conference, is so we can focus on application.

4. Beau Bingham: Publications.
 - a. Beau expressed appreciation for submissions! The current newsletter is the longest we've had, 9 pages. Please read!
 - b. New newsletter section: "Treasures" section and ideas for centers.

Kathie up for second VP opportunity to vote for one of our own

5. Student Coordinator: Kim: Get consultants on the consultant Facebook page. Over 60 people are fans thus far, so Facebook is being used as a resource for consultants to help each other.

Kathie thanks Wendy for organizing great conference

Website: Wendy Atkins-Sayre—Thanks to Anand Rao for doing it for so long. NACC also on Facebook!

2010 NACC Report—Susan Wilson

- Only 68 attendees, mostly due to budgets and other obligations.
- President of DePauw thought we were delightful.

NEW BUSINESS

- A. Liaison to NACC Spring 2011 conference: Mid-March. See www.communicationcenters.org Specific Info in a couple of weeks. Trying to keep registration fee in line with last two years, but hard.
- B. For future NACC conferences, consent to accept the following was requested: 2012: Eastern Kentucky Univ—Richmond, KY—35 miles south of Lexington. Has designed a phenomenal center—and can have entire conference in center with room to spare! Look on-line at center. 2013: Clemson University

Concern was expressed about geographic variety for the conferences, but there were no other applications. Suggestion was made to approve only 2012, and wait to decide on 2013.

Motion made and passed to go to Richmond KY and will decide 2013 at NACC

- C. Appointed Positions
Re-appoint current officers—no changes

- D. Election of New Officers

Immediate Past Chair: Sheckels; Chair Atkins-Sayre; Vice Chair Weber

Passed with no discussion.

Secretary: Deborah Socha McGee

Other nominees? No

Elected by acclamation

Vice Chair Elect: Jennifer Butler-Ellis nominated by Section Nominating Committee. No other nominees. Elected by acclamation

- E. Kathleen J. Turner Award announcement—solicited nominations too late, so no award this year. Will start next year at NCA.

- F. Clarification of Awards Process: Clear on who decides, but who solicits nominations?
NACC Awards: solicited by NACC Coordinator—3 best paper awards, grad, under grad.
(Weiss Award), faculty (Joyce Ferguson).
NCA: handles awards
Kim: change wording from faculty to director? Officers will try to find better
language/more inclusive language, and send by email.
Proposed: Preston: Hobgood, VonTill, and Turner. Suggests Section Nominating Comm
(Immediate Past Chair and Past Past Chair) solicit nominations

G. Awards

Best Panel: Organized the top rated panel: Kyle Love, Columbia College!
Preston: Leadership: Kathleen J. Turner—goes automatically to outgoing past chair.

We received some NCA money, so we decided to award prize money for the next two awards:
VonTill Newcomer Award—Rusty Carpenter, Eastern Kentucky Univ
Hobgood Distinguished Service Award: Marlene Preston

Awarded for her work on Assessment, management of the list-serv, and a host of other
work done behind the scenes

Student Award Announcement: WeissAward: Betsy Lyles, Davidson (at NACC), for her paper on
tutoring ESL students. As a result of her paper, the President is instigating survey to see how to
help other international students.

No other business.

Passing of Gavel to Wendy Atkins-Sayre!

Wendy: Thank Ted for lots of looking out and behind the scenes work!

Respectfully Submitted,
Deborah Socha McGee, secretary