

NCA Business Meeting Minutes

Friday, November 15, 2019 | 7am-8am NCA Conference at the Baltimore Convention Center

- ⇒ Call to Order
- ⇒ Looking towards NCA 2020 DEADLINE EXTENDED TO Wednesday, April 8, at 11:59pm PST/8:59 pm EST
 - Theme: Communication at the Crossroads
 - Ways to approach the theme
 - Crossroads could represent connection and convergence of scholarship
 - Choice and direction for research and teaching
 - Choice and direction of the discipline
 - There is now an NCA Qualitative research group
 - Support qualitative research development
 - Best practices to teach qualitative research
- ⇒ Turner Award: Linda Hobgood
- ⇒ Von Till Outstanding New-Comer Award: Jenny Southard
- ⇒ Tutor Training Certifications
 - They will be submitted, pushed through and hopefully respond in a timely fashion
 - Any questions email Rachel
- ⇒ Student Advocate Report (Jenny Southard)
 - Report on 2019 Awards
 - The winners were announced on Friday, March 29, 2019 at the National Association of Communication Centers, Excellence at the Center Conference, hosted by The University of North Carolina at Greensboro (UNCG).
 - Six NCA members in good standing reviewed the outstanding tutor packages: 3 for undergraduate, 3 for graduate
 - 2019 NCA Outstanding Tutor Awards
 - Outstanding Undergraduate Tutor Award
 - Four complete packages received
 - The winner was Veronica Shoemaker from the University of North Carolina at Charlotte
 - Outstanding Graduate Tutor Award
 - Four complete packages received
 - The winner was Meghan McKinney from Eastern Kentucky University
 - Student Paper Competitions
 - Bob and Ann Weiss Competitive Undergraduate Paper Award
 - Two papers submitted
 - Five reviewers

- The winners were co-authors, Hannah Karwat & Dominic Cassisi from Grand Valley State University
 - Huddy-Gunn Competitive Graduate Paper Award
 - One paper was submitted
 - One reviewer
 - The winners were co-authors, Vivian Niestrom & Jeannine lane from Grand Valley State University
 - Updates
 - Nominations for the 2020 NCA Outstanding tutor Awards must be submitted by March 1, 2020
 - Abstracts for both the “Bob and Ann Weiss Undergraduate and Huddy-Gunn Graduate competitive papers must be submitted by February 1st”
 - Final Manuscripts for both the “Bob and Ann Weiss Undergraduate and Huddy-Gunn Graduate competitive papers must be submitted by March 1st”
 - All nominations, abstracts, and manuscripts should be sent to Jenny Southard, Student Advocate, at jskelly@uncg.edu
 - The new tutor award rubrics were piloted for the first time in 2019. Feedback on the rubrics was provided by several of the reviewers. The plan is to revise the rubrics based on their feedback and to pilot the revision for 2020.
 - Reviewers also spotted a scoring error on the paper competition rubrics provided on the NACC website. The numeric value was higher for the “no” response to the question, “Should this paper be included in the conference?” than the “yes” response. This will be corrected prior to the 2020 reviews.
 - Call for Submissions
 - We want to continue to spotlight the excellent work of our student tutors and the Awards are one important way that we do that. Please encourage your center students to submit abstracts and manuscripts to the student paper competitions. My goal, as the Advocate, is to increase submissions to both the graduate and undergraduate competitive paper awards. Your support for student research is vital to this goal. Please also consider nominating your star tutors for the NCA Outstanding Tutor Awards. We want to keep these competitions robust as well.
- ⇒ Website report (Shawn Apostle)
- Traffic is pretty steady 50-100 visitors/month
 - Active users: 300 coming to the site on a regular basis
 - Mostly from the US, but also Canada, China, India and the UK
 - Desktop & Tablet use are down, mobile is up
- ⇒ NACC 2019 Report (Kim Cuny)
- 150 people attending
 - Encourage others to step up and host

- Labor intensive but worth it and can provide exposure for your center and your campus
 - Looking forward to Clemson
- ⇒ Open Letter on Diversity Discussion
 - CC Section is in favor of and supports diversity, inclusion, and equity (as noted by Erin's letter from June)
 - Diversity doesn't mean lack of quality
 - Diverse leadership in our section in gender, color, and ability
 - Welcoming of all, Kim mentioned always feeling like she has a place
- ⇒ CC Section Submissions for NCA
 - Had 4 slots, chose to have meeting at 7 am so we could use all 4 slots
 - Total of 6 papers submitted in total
 - 3 individual submissions
 - 3 panels
 - 100 % acceptance rate
 - Want to get those numbers up so that it stays competitive
- ⇒ Locations for NACC in the future
 - Colleague in CA mentioned not being able to attend NACC due to the conference being hosted in restricted states
 - Can skype in? or offer other accommodations
 - Can only hold conference if there is an institution willing to host the conference, not necessarily in the position to say we won't hold a conference if it is located in a restricted state.
 - There have been years without a conference and the section has suffered
 - It comes down to people being willing to host
 - What are the perceived barriers to hosting? (possible discussion at NACC)
 - Carlow, Arizona state, eku, all mentioned hosting in 2-3 years
- ⇒ NACC 2020 Update
 - 27-28 March 2020 at Clemson
 - **WILL NOW BE HOSTED ONLINE DUE TO COVID-19 TRAVEL RESTRICTIONS**
 - Theme: Communication Center Family
- ⇒ CCJ
 - Issue 5 was released
 - 25 articles
 - Special sections: Communicating science & Social Media
- ⇒ Listserv
 - 328 members
 - Will transition to UNCG
 - Erin is now the listserv manager (edellis@uncg.edu)
- ⇒ Elections for Vice Chair Elect
 - Victoria (Tori) McDermott Nominated by Amy May

- Unanimous vote to elect Victoria McDermott occurred
- ⇒ Newsletter Revival Discussion
 - Need publication specialist
 - I proposed folding it into the recorder/secretary position, since I'll already be sending out the minutes
 - *Moving forward, please send any updates & news to Rachel Sieczkowski at rmsieczk@gmail.com to help in the efforts of creating a newsletter that celebrates the important work we do.*
- ⇒ Meeting adjourned.